



Gali Mohalla  
**CRICKET LEAGUE**

**Leather Ball**  
**Tennis Ball Open Ground**  
**Tennis Ball Box Cricket**



# Franchisee Team Owner Investment Deck

**IN GOOD FAITH ONLY INTENDED FOR RECIPIENT**



## Gali Mohalla CRICKET LEAGUE



# Transforming India's Youth Through Sports

- **GMCL:INDIA'S LARGEST GRASSROOTS CRICKET LEAGUE, UNITING 300 TEAMS ACROSS 6 STATES IN INDIA.**

### **\*MISSION:**

- **EMPOWER YOUTH, COMBAT ADDICTION, FOSTER INCLUSION (30% FEMALE, 40% MARGINALIZED BY 2027).**
- **PROMOTED BY GLOBAL MIDDAS CAPITAL FUND (GMCF) WHY INVEST?**
- **SCALABLE, COMPLIANT, TECH- DRIVEN MODEL WITH GLOBAL POTENTIAL.**



Gali Mohalla  
**CRICKET LEAGUE**



GM BOX  
**Cricket**  
ASSOCIATION



**GMCL**  
**WOMEN**  
**PREMIER**  
**LEAGUE**

GALI MOHALLA CRICKET LEAGUE



**GMSSL**  
SPORTS FOUNDATION

# Curtain Raiser Press Conference | May 2025 | New Delhi





Gali Mohalla  
CRICKET LEAGUE

# PRESS & MEDIA COVERAGE

## Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

PTI | Updated: May 31, 2025 15:39 IST

ThePrint

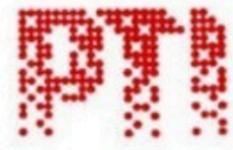
## Gali Mohalla Cricket League Unveils Transformation at Curtain-Raiser Press Conference

ANI PR 31 May, 2025 03:02 pm IST

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## GMCL and Satkarmic Mission Launch Sport Revolution in India

The Gali Mohalla Cricket League, in collaboration with The Satkarmic Mission, aims to

दैनिक ट्रिब्यून The Tribune

## Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

New Delhi [India], May 31: YMCA, New Delhi; The Gali Mohalla Cricket League (GMCL), in alliance

Sport

# Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

Saturday, May 31, 2025 15:05:03 | Gali Mohalla Cricket League



# PRESS & MEDIA COVERAGE

1. GMCL Delhi State Launch Press Conference :- Date- 29 May 2025, Venue- Delhi Press Club
2. GMCL Maharashtra State Launch Press Conference :- Date- 20 June 2025, Venue- Andheri Press Club
3. GMCL Exhibition Match Maharashtra :- Date- 23 June 2025, Venue- Cricket Ground maharashtra
4. GMCL Punjab State launch Press Conference :- Date- 27 June 2025, Venue- Chandigarh Press Club
5. GMCL Delhi Exhibition Match :- Date- 10 Nov 2025 ,Venue- Delhi, Chaudhary mange Ram Box Cricket Venture
6. GMCL Punjab Exhibition Match:- Date- 16 Nov 2025, Venue- Chandigarh Sector-44
7. GMCL Lucknow Press Conference:- Date- 20 Nov 2025, Venue- Lucknow Press Club
8. GMCL Delhi Coaches Match:- Date-29 & 30 Nov 2025 , Venue- Ramjas Cricket Ground
9. GMCL Muzzafarnagar Exhibition Match:- Date- 8 Dec 2025, Venue- Muzzafarnagar, Cricket Ground
10. GMBCA Delhi State Launch Press Conference :- Date- 10 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber
11. GMBCA Punjab State Launch Press conference :- Date- 16 Dec 2025, Venue- Chandigarh
12. GMBCA Uttar Pradesh State Launch, Press Conference :- Date-18 Dec 2025, Venue- Lucknow Press Club
13. GMBCA Rajasthan State launch Press Conference :- Date- 18 Dec 2025, Venue- Youth Hostel Jaipur
14. GMBCA 1<sup>st</sup> Delhi State Trial Match Press Conference :- Date- 21 Dec 2025, Venue- Ramjas Sports Ground
15. GMBCA Leather Ball Cricket Match Announcement:- Date- 22 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber
16. Cricket Coaches Award Announcement :- Date- 27 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber
17. GMBCA UP State Leather Ball Trial Match :- Date- 26 Dec 2025, Venue- Muzaffarnagar, UP
18. GMCL Collaborates with Legends 90 (L-90) for International Season-1 :- Date- 3 Jan 2025, Venue- Old Rajender Nagar, Aman Chamber
19. GMCL & GMBCA Domestic Season 1 2026-2027, Announcement :- Date- 15 Jan,2026, Venue:- Rajender Nagar, Aman Chamber
20. GMCL & GMBCA International Season 1 2026-2027, Announcement :- Date- 2 Feb 2026, Venue- Rajender Nagar, Aman Chamber



# PRESS & MEDIA COVERAGE

## लीग का उद्देश्य और उद्देश्यपूर्ण

गली मोहल्ला क्रिकेट लीग ने प्रेस कॉन्फ्रेंस में पेश किया जमीनी स्तर के खेल विकास का विजन

glory, both leaders must find a way to address the issues at hand. Titans have more to be worried about as they have lost momentum going into the play-offs. shortcomings in the pace department, the ineffectiveness of spin all-rounder Rashid Khan has aggravated their bowling woes. On the batting front, Like Titans, Mumbai agreed to join the franchise.



## गली मोहल्ला क्रिकेट लीग किया जमीनी स्तर के खेल विकास का विजन

### TOP STORY

Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation



his stirring address. Emphasizing the social objectives underpinning the alliance, he spoke passionately about steering India's youth away from addiction and destructive influences towards a purposeful and hopeful future. "The alliance between The Sankarmic Mission and GMCL is a call to uplift India's youth, steering them



## लीग का उद्देश्य युवाओं को आगे बढ़ाना, नशे से दूर रखना और उद्देश्यपूर्ण भविष्य की ओर ले जाना : इंदर प्रीत सिंह

मुख्य संवाददाता नई दिल्ली, 29 मई वाली मोहल्ला क्रिकेट लीग (जीएमसीएल) ने आज द सतकार्मिक मिशन के सहयोग से नई दिल्ली स्थित वाईएमसीए में एक प्रेस कॉन्फ्रेंस कर अपने परिवर्तनकारी अभियान को औपचारिक शुरुआत की। इस मौके पर दिल्ली के प्रमुख मीडिया प्रतिनिधि मौजूद रहे। इस लीग का उद्देश्य जमीनी स्तर की प्रतिभा को निखारना, युवाओं को नशे जैसी सामाजिक बुराइयों से दूर करना और खेलों के माध्यम से देश निर्माण की ओर अग्रसर करना है। (जीएमसीएल की पहली चरण की योजना के अंतर्गत दिल्ली के पांच क्षेत्रों से 500 टीमों भाग लेंगी। यह सिर्फ एक क्रिकेट लीग नहीं, बल्कि एक सामाजिक आंदोलन है। (सतकार्मिक मिशन के आध्यात्मिक प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक



उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। ह विध्वस्तरीय मानसिक म ताकि वे मैदान में चमक सें ग्लोबल मि निदेशक औ सलाहकार अ कि जीएमसी स्तर का स्पोर्ट है। हम इम्पे

बढ़ाया देना, खेलों इंडिया के समावेशिता लोकाचार के साथ संरक्षित करना, बाल संरक्षण प्रोटोकॉल और जीएसटी-अनुपालन संचालन के साथ पारदर्शिता, सुरक्षा और विनियामक संरक्षण सुनिश्चित करना, प्रतिभा खोज और प्रशंसक जुड़ाव को बढ़ाने के लिए एआई-संचालित एनालिटिक्स और जीएमसीएल फैंटसी ऐप का लाभ उठाना और 500 प्रत्यक्ष नौकरियों का सृजन, आर्थिक गुणकों को बढ़ावा देना और युवाओं की ऊर्जा को बुराइयों से दूर करके मिलियन खेल प्रशंसकों का उपयोग करने के लिए तैयार है, जैसा कि एक बहु-खेल क्रांति को आगे बढ़ाने के लिए डेलोइट-गूगल थिंक स्पॉट्स रिपोर्ट में उल्लेख किया गया है। जीएमसीएल के बारे में गली मोहल्ला क्रिकेट लीग, ग्लोबल मिडॉस कैपिटल द्वारा समर्थित, एक 10 ओवर की टेनिस बॉल क्रिकेट प्रतियोगिता है, जो दिल्ली के पांच जिलों में 500 टीमों को एकजुट करती है। प्राइड अकादमी के साथ मिलकर यह पहल प्रतिभा को तराशने, युवाओं को सशक्त



## लीग का उद्देश्य युवाओं को आगे बढ़ाना, नशे से दूर रखना और उद्देश्यपूर्ण भविष्य की ओर ले जाना

ग ने प्रेस तमीनी । विजन ... ना क्रिकेट आज द रोग से नई एक प्रेस वर्तनकारी शुरुआत के प्रमुख रहे। इस स्तर की ज्ञाओं को ष्यों से दूर ाम से देश करना है। चरण की के पांच लेंगी। यह हीं, बल्कि लन है। ाध्यात्मिक



प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। हम युवाओं को विश्वस्तरीय कोचिंग और मानसिक

## Gali Mohalla Cricket league unveils vision for grassroots Transformation at curtain-raiser press conference



नई दिल्ली, गली मोहल्ला क्रिकेट लीग (जीएमसीएल) ने आज द सतकार्मिक मिशन के सहयोग से नई दिल्ली स्थित वाईएमसीए में एक प्रेस कॉन्फ्रेंस कर अपने परिवर्तनकारी अभियान को औपचारिक शुरुआत की। इस मौके पर दिल्ली के प्रमुख मीडिया प्रतिनिधि मौजूद रहे। इस लीग का उद्देश्य जमीनी स्तर की प्रतिभा को निखारना, युवाओं को नशे जैसी सामाजिक बुराइयों से दूर करना और खेलों के माध्यम से देश निर्माण की ओर अग्रसर करना है। (जीएमसीएल की पहली चरण की योजना के अंतर्गत दिल्ली के पांच क्षेत्रों से 500 टीमों भाग लेंगी। यह सिर्फ एक क्रिकेट लीग नहीं, बल्कि एक सामाजिक आंदोलन है। (सतकार्मिक मिशन के आध्यात्मिक प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। हम युवाओं को विश्वस्तरीय कोचिंग और मानसिक



## FRANCHISEE OWNER SPONSORSHIP BENEFITS:

- Brand Promotion at Multi-State National & International level.
- Brand Promotion to be part of electronic, print , digital , online and outdoor promotional Media Campaigns.
- Brand Promotion at Promotional Events, Press Conferences, On Ground Banners & Post Match Presentation backdrops.
- Brand Promotion on ground during all League Matches.
- Brand Presence During Live Streaming of Matches.
- Allocation of Free Communal Time (FCT) during live broadcast of all league matches.
- Representatives of Sponsor to be part of Post Match Presentatives & Prize Distribution.
- Logo Presence of the T-Shirt of Players, Management staff, Coordinator Teams & Management Team & Participation Teams.
- Media Bytes & Interview of Sponsor Representatives passes for Events, Ceremonies, matches for sponsor representatives.

**For each Specific category of Sponsor Category it's Suggested to Discuss with your GMCL Engagement partner.**



# JERSEY SPONSORSHIP





# Brand Promotion Opportunities



GMCL BAT



GMCL WICKETS



GMCL CAP



GMCL BAT STICKER



# Brand Promotion Opportunities



GMCL PUNJAB



GMCL UP



GMCL WHITE T-SHIRT



GMCL JERSEY LOGO



# Brand Promotion Opportunities



GMCL WOMEN



GMCL MUG

GMCL SIGNATURE BAT





# Outdoor Brand Promotion Opportunities



## DELHI STATE CANOPY

## UP STATE CANOPY

Gali Mohalla Cricket League  
(GMCL) Season 1 (2025-2026)  
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Gali Mohalla Cricket League  
(GMCL) Season 1 (2025-2026)  
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# Outdoor Brand Promotion Opportunities



## UP STATE BANNER

## DELHI STATE BANNER

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# Outdoor Brand Promotion Opportunities

## BANNER & STANDY



### DELHI STATE

DELHI TEAM REGISTRATION OPEN!




Roar of the Capital

SCAN QR TO REGISTER YOUR TEAM



HELPLINE ( 9211704440, 9211704441 )

WWW.GMCRICKETLEAGUE.COM



### UP STATE

UTAR PRADESH TEAM REGISTRATION OPEN!




MASTER BLASTER  
— UP KA SHEHZADA —

SCAN QR TO REGISTER YOUR TEAM



HELPLINE ( 9717763444, 9717323444 )

WWW.GMCRICKETLEAGUE.COM



### PUNJAB STATE

PUNJAB TEAM REGISTRATION OPEN!




SADDA KHIRDA PUNJAB  
Rook Punjab Di

SCAN QR TO REGISTER YOUR TEAM



HELPLINE ( 9319223222 )

WWW.GMCRICKETLEAGUE.COM





# Outdoor Brand Promotion Opportunities



GMCL FLAG

MATCH PRESENTATION BACKDROP





# Franchisee Opportunities Across Multi-Category at National & International League Level



- India Domestic Franchisee Team Owner Model
- International Franchisee Team Owner Model
- GMCL/ GMSCCL & Franchisee Team Owner Contract Terms
- Investment Opportunities For Franchisee Team Owners:

**FRANCHISEE FEE  
PER SEASON**

**Rs. 1 Crore/ US \$ 1,10,000**

**FRANCHISEE TEAM OWNER  
TOTAL INVESTMENT & TENURE  
PER SEASON**

**Rs. 2.75 Crore/ US \$ 3,04,000  
Valid for 1st 3 Sessions Only**



# India Domestic Franchisee Team Owner Model



- Gali Mohalla Cricket League (GMCL) to be organised in 6 Indian States: Delhi/NCR , Punjab , Uttar Pradesh, Jammu & Kashmir, Maharashtra & Rajasthan.
- Each State to have 15 Players Super 8 State Teams Tournament in 3 Formats (Leather Ball, Tennis Ball Open Ground & Tennis Ball Box Cricket) and 2 separate Gender Leagues (Male Premier League & Women Premier League).
- Each States Super 8 Tournament in each format to have 32 matches(28 league matches, 1 match for 3rd position , 2 Semifinals & 1 Grand Finale)
- All the 3 Formats to be a 10 over T10 Tournament.
- Opportunity to own in any or all 3 formats, any or both genders, in any State out of 6 States Single or Multiple Franchisee Teams.
- Players Images/TVC along with Franchisee entitlements for its clients are held for Season to Season on Yearly Domestic Season Basis.
- Free Commercial Time (FCT) per franchisee game given to Franchisee to benefit their own franchisee Sponsor Client.
- Opportunity to participate in State Players Pool Auction and Select the best players for Domestic & International Season Matches.
- Global Live Streaming of the league Matches.
- Benefit from High Franchisee Team Valuation along with year on year Revenue growth.
- If a single owner buys a franchisee of more than 1 team in separate format than 30% discount on its annual franchisee fees.
- If a single owner buys a franchisee of more than 2 teams in separate formats than 50% discount on its annual franchisee fees.



# International Franchisee Team Owner Model



- Galli Mohalla Cricket League (GMCL) is branded as Global Mega Street Cricket League (GMSSL) Internationally.
- Along with India in 10 countries Internationally it will be organised in: USA , CANADA, AUSTRALIA , ENGLAND, SOUTH AFRICA , DUBAI, HONG KONG, SINGAPORE, MALAYSIA & NEPAL.
- Each Country to have 15 Players Super 8 Teams Tournament in 3 Formats (Leather Ball, Tennis Ball Open Ground & Tennis Ball Box Cricket) and 2 separate Gender Leagues (Male Premier League & Women Premier League).
- Each Country's Super 8 Tournament in each format to have 32 matches(28 league matches, 1 match for 3rd position , 2 Semifinals & 1 Grand Finale)
- All the 3 Formats to be a 10 over T10 Tournament.
- Opportunity to own in any or all 3 formats, any or both genders, in any single or Multiple Countries Franchisee Teams.
- Players Images/TVC along with Franchisee entitlements for its clients are held for Season to Season on Yearly Domestic Season Basis.
- Free Commercial Time (FCT) per franchisee game given to Franchisee to benefit their own franchisee Sponsor Clients.
- Opportunity to participate in Country's Players Pool Auction and Select the best players for Domestic & International Season Matches.
- Global Live Streaming of the league Matches.
- Benefit from High Franchisee Team Valuation along with year on year Revenue growth.
- If a single owner buys a franchisee of more than 1 team in separate format than 30% discount on its annual franchisee fees.
- If a single owner buys a franchisee of more than 2 teams in separate formats than 50% discount on its annual franchisee fees.



# GMCL/ GMSCCL & Franchisee Team Owner Contract Terms (Valid for 1st 3 Sessions Only )



- 8 Teams of 15 Players each to comprise Super 8 State Franchisee Teams in each different format.
- Super 8 State Teams will participate in both Domestic & International Season Matches
- SUPER 8 State Teams to have for each Team a Franchisee Team Owner.
- Franchisee Contract is Valid for 3 Seasons (Season defined the same as in Player Contract Terms )
- Brand Name Fees for Super 8 Teams to be kept at the Reserved Price of Rs 25lac each Team and final price to be determined by Auction.( Payment Schedule same as Payment Schedule to Player.Brand Name to be used for a period of 3 Seasons Only)
- Each Super 8 Franchisee Fees for Each Year Rs 1 Crore for each team (Payment Schedule same as Player Schedule)
- Franchisee Teams total earning revenue sharing to be 20% of the gross revenue generated each year for 3 sessions with GMCL (Payment Schedule Same as above.80:20 equity ratio in the Franchisee Pvt Ltd Company to be newly incorporated)
- Revenue Generation for Franchisee Team Owners ( Sponsorship - Shirt Sponsorship, Kit Sponsorship etc., Ticket Sales , Training Camp, Trials, Exhibition Matches, Tournaments, Merchandise, Donations & CSR , Licensing etc.)
- Player Purchase through Open Auction Process ( Purchase is limited for 1st Season Only )
- Players to be Purchased from Registered Available Player Pool List.
- Reserve Price fixed for each player
- No cap on auction bid price on player
- No Cap on auction budget for each team Franchisee Owner
- The Franchisee Team Owner can reauction the players it has to other domestic and international leagues with mutual consent of GMCL Committe.
- 20% of the reauctioned Player fees will be the revenue share for Franchisee Team Owners.
- GMCL State Level Central Pool Revenue comprising selling central rights like media and title sponsorship will be shared in the following proportion : 40% will be shared by GMCL , 35 % to be distributed equally with each Super 8 Franchisee Teams, 10 % will go for Training and Development Fund, 5% will be shared with State Winner Franchise Team Owner & 10% to all Players Pool of Franchisee Teams.
- Post 1st Super 8 State Winner each team can have additional 5 foreign players in their Squad making a total of Squad 20 Players.
- International Players Auction Process to be differently priced while the process of auction to be similar.



# Investment Opportunities For Franchisee Team Owners:



- Each Team has a 15 players squad in each format
- Minimum Bid Price for Player at Rs 4.8 Lac / US \$ 5,300 per season
- So minimum cost of 15 Players Pool to be Rs Rs 75 Lacs/ US \$ 83,000
- Minimum Retention of Player is 1 Year
- Franchisee Fees to be paid to GMCL 1 Cr Per Year/ US \$ 1,10,000 and minimum for 3 Season Franchisee Agreement to be Signed
- For Training , Traveling & Lodging for 15 pool squad for Super 8 State Tournament Rs 75 Lacs/ US \$ 83,000
- One Time Franchisee Brand Fees to be kept at reserve price of Rs 25 Lac/ US \$ 28,000
- **So Total Minimum Investment for Franchisee Team owner :**  
Rs 75 Lacs(15 Players 1 Season Cost)+Rs 1 Cr (Franchisee Fees to GMCL) + Rs 25 Lacs (For Franchisee Brand Fees)+ Rs 75 Lacs (For Super 8 State Tournament Tour)= **Rs 2.75 Cr /US \$ 3,04,000**

## Revenue Expectation:

- Sponsorship & Advertisement :Rs 1.5-2 Cr /US \$ 2,21,200
- Merchandise & Sports Equipment Sales:Rs 50 Lacs/ US \$ 55,300
- Re-auction of Players in International & Domestic League Matches Rs 50 Lacs/ US \$ 55,300
- GMCL State Level Central Pool Revenue comprising selling central rights like media and title sponsorship Rs 50Lacs- 1Cr/ US \$ 1,10,000 (35% to be distributed equally with each Super 8 State Franchisee Team)
- Donations from Individuals & Corporates Rs 50 Lacs/ US \$ 55,300
- **So Total Expected Revenue for State Franchisee Super 8 to be Rs 1.5 Cr + Rs 50 Lacs + Rs 50 Lacs + Rs 50 Lacs + Rs 50 Lacs approx Rs 3.5 Cr / US \$ 3,88,000**



# GMCL'S & GMBICA'S MASSIVE SCALE INDIA Unmatched Reach, Unrivalled Impact



- Domestic Season 1, 2026-2027 6 States.  
Delhi/NCR, Uttar Pradesh, Punjab, Jammu & Kashmir, Rajasthan, Maharashtra
- T10, 10 Over Tournament Held in States
- 1st Domestic Season Youth Directly Engaged 1,00,000+ ; Matches in 6 States, Super 8 State Conducted 1200.
- 3 Formats:- Leather Ball, Tennis Ball Open Ground, International - National - State & District Level League Playoffs
- Matches in Super 8 State Teams:
  - \*Leather Ball:32 Matches
  - \*Tennis Ball Open Ground:32 Matches
  - \*Tennis Ball Box Cricket: 32 Matches
  - \*Total 96 Matches and total 192 Matches in combined Male & Women Segment
- SUPER 8 STATE Teams Matches playing schedule:  
6 Matches Per Week Per Format so total 5 Weeks Per Format and approx 80 Days Schedule and 30 weeks playing schedule
- Key Highlights:
  - \*Live Streaming
  - \*Press & Media Coverage
  - \*Trophy & Memento for Winning & Runners Up Teams
  - \*Refreshments for all
  - \*Opportunity to Feature on Podcast Series



# GMCL'S & GMBICA'S MASSIVE SCALE INDIA

## Unmatched Reach, Unrivalled Impact



- **Players Selected in each Super 8 State Teams to be selected from:**
  - \*Inter School GMCL Tournaments
  - \*Inter College/University GMCL Tournaments
  - \*Trials
  - \*Training Camps
  - \*Exhibition Matches
  - \*Open Age Group Tournaments
- **State Selected Post Trials Players Pool Opportunities:**

The pool of selected players post trials in each category will get to play in domestic & international matches of GMCL & other organizers in India & internationally and earn match fees and endorsement fees based on their respective performance and track record post trials.
- **Get a Opportunity to Play Internationally**
- **School, College & University Teams Can Participate**
- **Players to submit their school, college or university ID cards before the match**

# GMCL Branded as Global Mega Street Cricket League (GMSCL) Internationally



## International Season 1, 2026-2027

- 10 COUNTRIES - USA, CANADA, AUSTRALIA, ENGLAND, SOUTH AFRICA, HONGKONG, SINGAPORE, MALAYSIA, DUBAI, NEPAL
- T10, 10 OVERS TOURNAMENT
- 3 FORMATS- LEATHER, TENNIS BALL OPEN GROUND, TENNIS BALL BOX CRICKET
- EACH FORMAT TO HAVE SUPER 8 TEAMS IN EACH COUNTRY
- SUPER 8 TEAM TO PLAY 32 MATCHES IN EACH TOURNAMENT PER FORMAT
- SO TOTAL 32 ,MATCHES X3 FORMATS X2 GENDER LEAGUES= 192 MATCHES
- EACH TEAM TO HAVE 15 PLAYERS IN EACH FORMAT SO TOTAL 8 TEAMS X5 PLAYERS X3 FORMAT X2 GENDER LEAGUE= 720 PLAYERS
- EACH COUNTRY TO HAVE MINIMUM 500 SELECTED POOL PLAYERS IN EACH FORMAT SO 500 PLAYERS X3 FORMATS X2 GENDER LEAGUE= 3000 PLAYERS
- THESE 3000 SELECTED POOL PLAYERS :-
  - \*720 PLAYERS PLAY IN SUPER 8 COUNTRY TOURNAMENT
  - \*2280 PLAYERS PLAY IN INTERNATIONAL & DOMESTIC MATCHES OF GMSCL & ANOTHER LEAGUE GLOBALLY





# Ecosystem

**ECOSYSTEM:GALLIMOHALLA PRO LEAGUE (GMPL), GMSSL SPORTS FOUNDATION,GMBOXCRICKET ASSOCIATION (GMBCA) , PRIDEACADEMY (TRAINING), SATKARMIC MISSION(SPIRITUALGUIDANCE), INDIA BLOCKCHAIN ALLIANCE (TECH, DIGITAL TRUST CONVERGENCE).**

- GALLI MOHALLA PRO LEAGUE (GMPL) ORGANISER , OWNER & ADMINISTRATOR OF GALI MOHALLA CRICKET LEAGUE (GMCL) IN INDIA & INTERNATIONAL.
- GMSSL SPORTS FOUNDATION RESPONSIBLE FOR SPORTS TALENT DEVELOPMENT & PROMOTION IN INDIA & INTERNATIONAL.
- GM BOX CRICKET ASSOCIATION (GMBCA) AUTONOMOUS BODY TO ORGANISE, PROMOTE AND COORDINATE. BOX CRICKET IN INDIA & INTERNATIONALLY.
- PRIDE ACADEMY: EXCLUSIVE TRAINING PARTNER, COACHING 2,000 YOUTH IN 2026, FOSTERING RESILIENCE AND TALENT.
- SATKARMIC MISSION: SPIRITUAL GUIDANCE FOR YOUTH EMPOWERMENT, COMBATING ADDICTION.
- SPORTSTECH: ANALYTICS, LIVE STREAMING, AND BLOCKCHAIN FOR TRANSPARENT TICKETING/MERCHANDISE.
- GALLI MOHALLA CRICKET LEAGUE (GMCL) CRICKET LEAGUE BRAND NAME IN INDIA IN 3 FORMATS. (LEATHER BALL, TENIS BALL OPEN GROUND, TENNIS BALL BOX CRICKET, MALE & WOMEN PREMIER LEAGUE )
- GLOBAL MEGA STREET CRICKET LEAGUE (GMSCL) BRAND NAME INTERNATIONALLY IN 3 FORMATS.



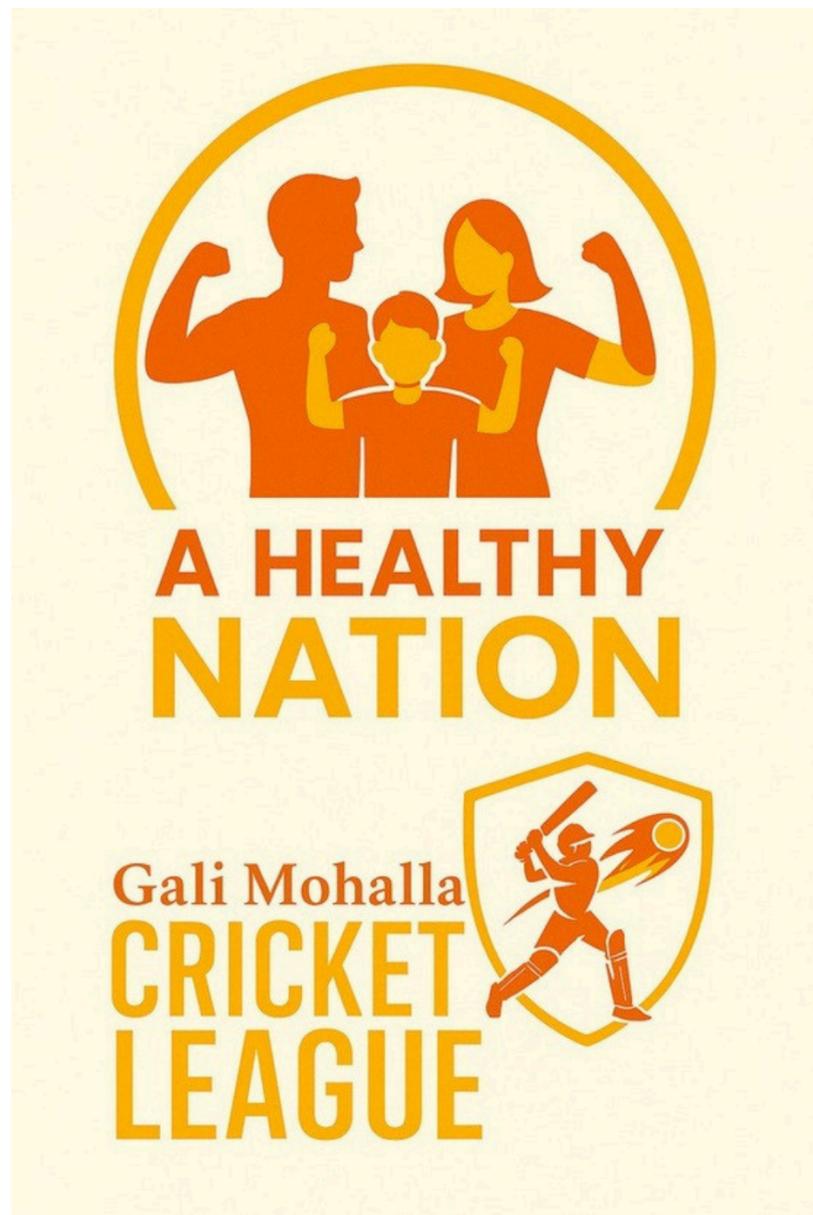


# Franchise Model – Pioneering & Profitable

## Own a Piece of the Revolution

### Four Tier Model :-

- International Country Franchisee: Nationwide Oversight , Revenue Stream from all tiers.
- State Franchisee in India: State Wise Operations, Revenue Stream Pooled from all Districts.
- Super 8 State Teams in each Indian State & International Franchisee: Each Team Franchisee to manage its own team, revenue from all team monetization including team sponsorship, merchandise and donations.
- District Franchisee in each State of India: Promotion & operation at district level , revenue generation from district level activities like training centers & local events.
- Global Rebrand : Global Mega Street Cricket League (GMSCL) for International Markets.
- Global Best Practices: Tiered Model ensuring localise engagement and National & International Revenue.





# Global Presence & Brand Momentum Building



Gali Mohalla  
**CRICKET LEAGUE**

**SPORTS FOR DEVELOPMENT,  
LIVELIHOODS, AND PROSPERITY**

## **IMPACT**

- Wean Youth Away from Addiction
- Channelize Energy Productively
- Promote Grassroots Engagement
- Build Sustainable Careers

- A platform for International & National Level local talent scout.
- For the 1st time multi tiered competes within districts , states , provinces and international on common ground.
- An Opportunity to have Pan Country & International Presence Under a Single Cricket League.
- Domestic & International players to gain exposure across geographies.
- Sponsorship Partners to benefit from local as well as multi state & multi international league revenue streams.
- Youth Empowerment & Engagement to boost Fan Base Multifold
- A Big Broadcasting Opportunity to International Audience
- Sponsors to benefit from on ground and digital exponential fan base pool.
- Merchandise Sale to have a huge Fan engagement base to capitalise on.
- A substantial boost to Sponsor Brand Valuation & Profitability.



# Revenue Streams for Franchisees

## Multiple Pathways to Profit



- BENEFIT FROM THE CENTRAL POOL SHARING SYSTEM
- FRANCHISEE TENURE FOR 3 SESSIONS INITIALLY THEN TO BE REVISED
- ANNUAL FRANCHISEE FEES TO BE PAID TO THE GMPL
- SPECIFIC TERMS & CONDITIONS FOR EACH CATEGORY OF FRANCHISEE TO BE DETAILED SEPERATELY.
- MERCHANDISE SALES: GMCL-BRANDED JERSEYS, BATS, AND ACCESSORIES.
- ADVERTISEMENT SALES: VENUE BANNERS, IN-APP ADS, LIVE STREAM SPONSORSHIPS.
- TEAM REGISTRATION FEES: COLLECTED FROM 500+ TEAMS PER REGION. ADDITIONAL OPPORTUNITIES:
  - EVENT HOSTING (FAN ZONES, FINALS).
- GLOBAL BEST PRACTICE: DIVERSIFIED STREAMS MIRROR IPL'S MODEL (MERCHANDISE, MEDIA, TICKETING).



# Social Impact – The Heart of GMCL

## Cricket for Good

- **YOUTH EMPOWERMENT: TRAINING 2,000 YOUTH IN 2026 VIA PRIDE ACADEMY, COMBATING ADDICTION.**
- **INCLUSIVITY: 30% FEMALE, 40% MARGINALIZED PARTICIPATION BY 2027. ECONOMIC IMPACT: 500 DIRECT JOBS, ₹10 CRORE ECONOMIC MULTIPLIER BY 2027.**
- **COMPLIANCE: CHILD SAFETY PROTOCOLS, GST-COMPLIANT OPERATIONS, KHELO INDIA ALIGNMENT.**
- **SATKARMIC MISSION: SPIRITUAL GUIDANCE FOR HOLISTIC GROWTH.**



### SPORTS FOR DEVELOPMENT, LIVELIHOODS, AND PROSPERITY

- Wean youth away from addiction challenges
- Promote sports as a purpose
- Envision robust livelihoods and prosperity





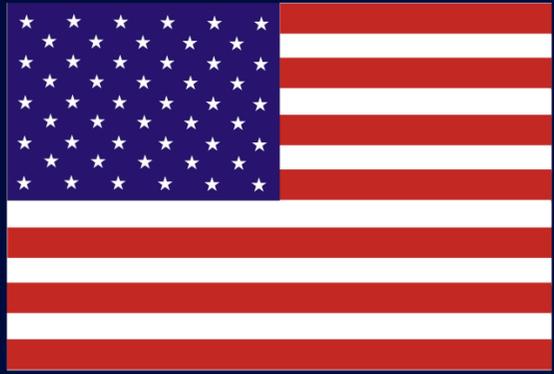
# Why Invest in GMCL?

## A Winning Opportunity

- **SCALABILITY:** FROM 6 STATES TO 20, INTERNATIONALLY FROM 10 COUNTRIES TO 20 COUNTRIES BY 2030.
- **HIGH ROI:** DIVERSIFIED REVENUE, TIERED FRANCHISE MODEL, GLOBAL FANBASE.
- **SOCIAL IMPACT:** ALIGN WITH INDIA'S YOUTH REVOLUTION, ESG-COMPLIANT.
- **TECH-DRIVEN:** AI ANALYTICS, BLOCKCHAIN TRANSPARENCY. FIRST-MOVER ADVANTAGE GLOBALLY



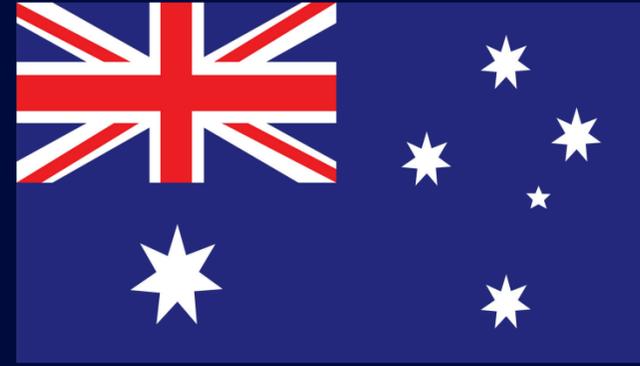
# T-10 GLOBAL MEGA STREET CRICKET LEAGUE (GMSCL) PARTICIPATING NATIONS



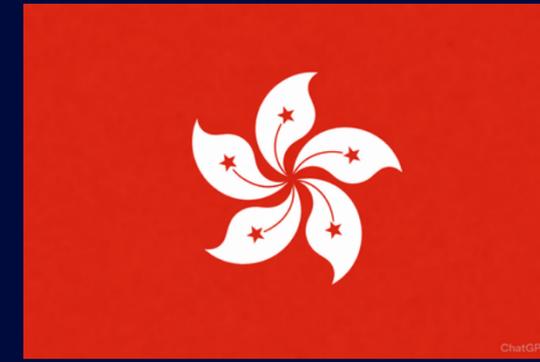
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**CANADA**



**AUSTRALIA**



**HONGKONG**



**SOUTH AFRICA**

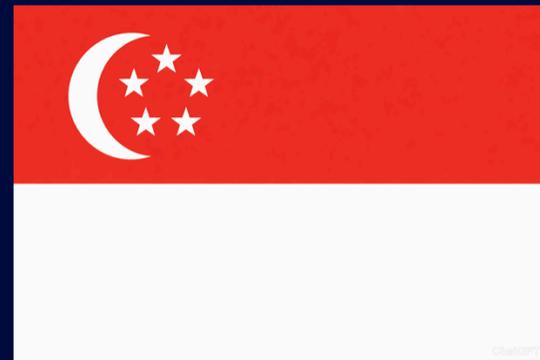
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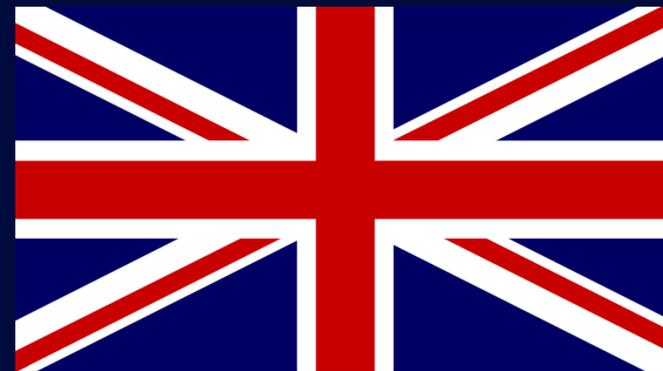
**IA**



**DUBAI**



**SINGAPORE**



**ENGLAND**



**MALAYSIA**



**NEPAL**

# T-10 GALI MOHALLA CRICKET LEAGUE (GMCL) & GMBCA SUPER 8 INDIAN PARTICIPATING STATES





# Team

## Diverse Experience



**Baba Inder Preet Singh**  
Spiritual Head, The Satkarmic Mission



**Raj Kapoor**  
Founder-India Blockchain Alliance



**Harmeet Singh**  
Pride Academy



**Rakesh Rastogi**  
UP State Coordinator



**YOU!**



**Aman Bandvi**  
GlobalMiddasCapital Fund



**Princess Asharaje Gaekwad**  
NEPAL FRANCHISE PARTNER



**Sukhvinder Singh Sokhi**  
Delhi State Coordinator



**Mukesh Chauhan**  
Punjab State Coordinator





Gali Mohalla  
**CRICKET LEAGUE**

## WEBSITE

[www.gmbca.org](http://www.gmbca.org)

[www.gmcricketleague.com](http://www.gmcricketleague.com)

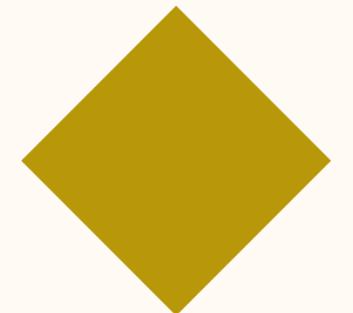
## E-MAIL

[investors@gmcl.org.in](mailto:investors@gmcl.org.in)



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[gmboxcricketassociation](https://www.youtube.com/gmboxcricketassociation)



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