



Gali Mohalla
CRICKET LEAGUE

Leather Ball
Tennis Ball Open Ground
Tennis Ball Box Cricket



IN GOOD FAITH ONLY INTENDED FOR RECIPIENT

Sponsorship Deck
(6 Tournaments 90
Matches 1000+ Players)



Gali Mohalla **CRICKET LEAGUE**



Transforming India's Youth Through Sports

- **GMCL: INDIA'S LARGEST GRASSROOTS CRICKET LEAGUE, UNITING 6,300 TEAMS ACROSS 6 STATES IN INDIA.**

***MISSION:**

- **EMPOWER YOUTH, COMBAT ADDICTION, FOSTER INCLUSION (30% FEMALE, 40% MARGINALIZED BY 2027).**
- **PROMOTED BY GLOBAL MIDDAS CAPITAL FUND (GMCF) WHY INVEST?**
- **SCALABLE, COMPLIANT, TECH- DRIVEN MODEL WITH GLOBAL POTENTIAL.**



Gali Mohalla
CRICKET LEAGUE



GM BOX
Cricket
ASSOCIATION



GMCL
WOMEN
PREMIER
LEAGUE

GALI MOHALLA CRICKET LEAGUE



GMSSL
SPORTS FOUNDATION

Curtain Raiser Press Conference | May 2025 | New Delhi





Gali Mohalla
CRICKET LEAGUE

PRESS & MEDIA COVERAGE

Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

PTI | Updated: May 31, 2025 15:39 IST

ThePrint

Gali Mohalla Cricket League Unveils Transformation at Curtain-Raiser Pr

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GMCL and Satkarmic Mission Launch Sport Revolution in India

The Gali Mohalla Cricket League, in collaboration with The Satkarmic Mission, aims to



Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

New Delhi [India], May 31: YMCA, New Delhi; The Gali Mohalla Cricket League (GMCL), in alliance

Sport

Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation at Curtain-Raiser Press Conference

Saturday, May 31, 2025 15:05:03 | Gali Mohalla Cricket League





PRESS & MEDIA COVERAGE



1. GMCL Delhi State Launch Press Conference :- **Date- 29 May 2025, Venue- Delhi Press Club**
2. GMCL Maharashtra State Launch Press Conference :- **Date- 20 June 2025, Venue- Andheri Press Club**
3. GMCL Exhibition Match Maharashtra :- **Date- 23 June 2025, Venue- Cricket Ground maharashtra**
4. GMCL Punjab State launch Press Conference :- **Date- 27 June 2025, Venue- Chandigarh Press Club**
5. GMCL Delhi Exhibition Match :- **Date- 10 Nov 2025, Venue- Delhi, Chaudhary munge Ram Box Cricket Venture**
6. GMCL Punjab Exhibition Match:- **Date- 16 Nov 2025, Venue- Chandigarh Sector-44**
7. GMCL Lucknow Press Conference:- **Date- 20 Nov 2025, Venue- Lucknow Press Club**
8. GMCL Delhi Coaches Match:- **Date-29 & 30 Nov 2025, Venue- Ramjas Cricket Ground**
9. GMCL Muzzafarnagar Exhibition Match:- **Date- 8 Dec 2025, Venue- Muzzafarnagar, Cricket Ground**
10. GMBCA Delhi State Launch Press Conference :- **Date- 10 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber**
11. GMBCA Punjab State Launch Press conference :- **Date- 16 Dec 2025, Venue- Chandigarh**
12. GMBCA Uttar Pradesh State Launch, Press Conference :- **Date-18 Dec 2025, Venue- Lucknow Press Club**
13. GMBCA Rajasthan State launch Press Conference :- **Date- 18 Dec 2025, Venue- Youth Hostel Jaipur**
14. GMBCA 1st Delhi State Trial Match Press Conference :- **Date- 21 Dec 2025, Venue- Ramjas Sports Ground**
15. GMBCA Leather Ball Cricket Match Announcement:- **Date- 22 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber**
16. Cricket Coaches Award Announcement :- **Date- 27 Dec 2025, Venue- Old Rajender Nagar, Aman Chamber**
17. GMBCA UP State Leather Ball Trial Match :- **Date- 26 Dec 2025, Venue- Muzaffarnagar, UP**
18. GMCL Collaborates with Legends 90 (L-90) for International Season-1 :- **Date- 3 Jan 2025, Venue- Old Rajender Nagar, Aman Chamber**
19. GMCL & GMBCA Domestic Season 1 2026-2027, Announcement :- **Date- 15 Jan,2026, Venue:- Rajender Nagar, Aman Chamber**
20. GMCL & GMBCA International Season 1 2026-2027, Announcement :- **Date- 2 Feb 2026, Venue- Rajender Nagar, Aman Chamber**



PRESS & MEDIA COVERAGE

लीग का उद्देश्य और उद्देश्यपूर्ण

गली मोहल्ला क्रिकेट लीग ने प्रेस कॉन्फ्रेंस में पेश किया जमीनी स्तर के खेल विकास का विजन

glory, both leaders must find a way to address the issues at hand. Titans have more to be worried about as they have lost momentum going into the play-offs. shortcomings in the pace department, the ineffectiveness of spin all-rounder Rashid Khan has aggravated their bowling woes. On the batting front, Like Titans, Mumbai agreed to join the franchise. The Gali Mohalla Cricket League (GMCL) in collaboration with The Sankar Mission, officially launched its transformative initiative aimed at revolutionizing Indian sports from the grassroots level. The high-energy press conference held today at the YMCA in New Delhi marked the beginning of a bold journey to nurture talent, drive social progress, and establish a robust sports ecosystem that promises inclusive growth and resilience. The event drew significant attention from prominent members of the Delhi press, highlighting GMCL's expansive vision to empower India's youth through sports. With an impressive lineup of 500 teams representing Delhi's five zones ready to compete in the league's first phase, GMCL is poised to spark a movement that



गली मोहल्ला क्रिकेट लीग किया जमीनी स्तर के खेल विकास का विजन

TOP STORY

Gali Mohalla Cricket League Unveils Vision for Grassroots Transformation



of its young generation. Raman Gandhi, Founder and Chairman of GMCL, took the stage to elaborate on the league's core mission. He passionately described GMCL's objective of uncovering raw cricketing talent hidden in the narrow lanes and neighborhoods of Delhi. "We're not just playing cricket, we're playing for the future of our young players to transform their potential into global excellence. A key highlight of the press conference was the introduction of PRIDE Academy as GMCL's exclusive training partner. Harmeet Singh, Director of GMCL and Founder of PRIDE Academy, emphasized the academy's commitment to resilience



लीग का उद्देश्य युवाओं को आगे बढ़ाना, नशे से दूर रखना और उद्देश्यपूर्ण भविष्य की ओर ले जाना : इंदर प्रीत सिंह

मुख्य संवाददाता नई दिल्ली, 29 मई 'गली मोहल्ला क्रिकेट लीग (जीएमसीएल) ने आज द सतर्क मिशन के सहयोग से नई दिल्ली स्थित वाईएमसीए में एक प्रेस कॉन्फ्रेंस कर अपने परिवर्तनकारी अभियान को औपचारिक शुरुआत की। इस मौके पर दिल्ली के प्रमुख मीडिया प्रतिनिधि मौजूद रहे। इस लीग का उद्देश्य जमीनी स्तर की प्रतिभा को निखारना, युवाओं को नशे जैसी सामाजिक बुराइयों से दूर करना और खेलों के माध्यम से देश निर्माण की ओर अग्रसर करना है। जीएमसीएल की पहली चरण की योजना के अंतर्गत दिल्ली के पांच क्षेत्रों से 500 टीमों भाग लेंगी। यह सिर्फ एक क्रिकेट लीग नहीं, बल्कि एक सामाजिक आंदोलन है। सतर्क मिशन के आध्यात्मिक प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक



उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। ह विध्वस्तरीय मानसिक म ताकि वे मैदान में चमक सके। ग्लोबल मि निदेशक और सलाहकार अ कि जीएमसी स्तर का स्पोर्ट्स है। हम इम्पैक्ट को युवा शक्ति को वैश्विक मंच के माध्यम से एक ऐसा वांछा बना रहे हैं, जो नौकरियां पैदा करे, समुदायों को सशक्त बनाए और भारत की युवा शक्ति को वैश्विक मंच के माध्यम से एक ऐसा वांछा बना रहे हैं, जो नौकरियां पैदा करे, समुदायों को सशक्त बनाए और भारत की युवा शक्ति को वैश्विक मंच

बढ़ावा देना, खेलो इंडिया के समन्वयित लोकाचार के साथ संरक्षित करना, बाल संरक्षण प्रोटोकॉल और जीएसटी-अनुपालन संचालन के साथ पारदर्शिता, सुरक्षा और विनियामक संरक्षण सुनिश्चित करना, प्रतिभा खोज और प्रशंसक जुड़ाव को बढ़ाने के लिए एआई-संचालित एनालिटिक्स और जीएमसीएल फैंटसी ऐप का लाभ उठाना और 500 प्रत्यक्ष नौकरियों का सृजन, आर्थिक गुणकों को बढ़ावा देना और युवाओं की ऊर्जा को बुराइयों से दूर करके उपयोग करने के लिए तैयार है, जैसा कि एक बहु-खेल क्रांति को आगे बढ़ाने के लिए डेलोइट-गूगल थिंक स्पॉट्स रिपोर्ट में उल्लेख किया गया है। जीएमसीएल के बारे में गली मोहल्ला क्रिकेट लीग, ग्लोबल मिडॉस कैपिटल द्वारा समर्थित, एक 10 ओवर की टेनिस बॉल क्रिकेट प्रतियोगिता है, जो दिल्ली के पांच जिलों में 500 टीमों को एकजुट करती है। प्राइड अकादमी के साथ मिलकर यह पहल प्रतिभा को तराशने, युवाओं को सशक्त



लीग का उद्देश्य युवाओं को आगे बढ़ाना, नशे से दूर रखना और उद्देश्यपूर्ण भविष्य की ओर ले जाना

गली मोहल्ला क्रिकेट लीग ने प्रेस कॉन्फ्रेंस में पेश किया जमीनी स्तर के खेल विकास का विजन



प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। ह विध्वस्तरीय मानसिक म ताकि वे मैदान में चमक सके। ग्लोबल मि निदेशक और सलाहकार अ कि जीएमसी स्तर का स्पोर्ट्स है। हम इम्पैक्ट को युवा शक्ति को वैश्विक मंच के माध्यम से एक ऐसा वांछा बना रहे हैं, जो नौकरियां पैदा करे, समुदायों को सशक्त बनाए और भारत की युवा शक्ति को वैश्विक मंच

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Gali Mohalla Cricket league unveils vision for grassroots Transformation at curtain-raiser press conference



गली मोहल्ला क्रिकेट लीग ने प्रेस कॉन्फ्रेंस में पेश किया जमीनी स्तर के खेल विकास का विजन



नई दिल्ली, गली मोहल्ला क्रिकेट लीग (जीएमसीएल) ने आज द सतर्क मिशन के सहयोग से नई दिल्ली स्थित वाईएमसीए में एक प्रेस कॉन्फ्रेंस कर अपने परिवर्तनकारी अभियान को औपचारिक शुरुआत की। इस मौके पर दिल्ली के प्रमुख मीडिया प्रतिनिधि मौजूद रहे। इस लीग का उद्देश्य जमीनी स्तर की प्रतिभा को निखारना, युवाओं को नशे जैसी सामाजिक बुराइयों से दूर करना और खेलों के माध्यम से देश निर्माण की ओर अग्रसर करना है। जीएमसीएल की पहली चरण की योजना के अंतर्गत दिल्ली के पांच क्षेत्रों से 500 टीमों भाग लेंगी। यह सिर्फ एक क्रिकेट लीग नहीं, बल्कि एक सामाजिक आंदोलन है। सतर्क मिशन के आध्यात्मिक प्रमुख इंदर प्रीत सिंह ने युवाओं को नशे और दिशाहीनता से निकालकर एक उद्देश्यपूर्ण जीवन की ओर ले जाने की अपील की। उन्होंने कहा कि खेल के माध्यम से अनुशासन, एकता और आशा की भावना विकसित होगी, जिससे एक समृद्ध राष्ट्र की नींव रखी जा सकेगी। जीएमसीएल के संस्थापक और अध्यक्ष रमन गांधी ने कहा कि हम सिर्फ क्रिकेट नहीं खेल रहे, हम हर गली-मोहल्ले से अगला कपिल देव, सचिन तेंदुलकर और विराट कोहली डूब रहे हैं। यह एक ऐसी खेल प्रणाली है, जो भारत के युवाओं की क्षमता को वैश्विक स्तर तक ले जाएगी। जीएमसीएल के निदेशक और प्राइड अकादमी के संस्थापक हरमीत सिंह ने कहा कि प्राइड अकादमी वह मंच है, जहां प्रतिभा को अवसर मिलेगा। ह विध्वस्तरीय मानसिक म ताकि वे मैदान में चमक सके। ग्लोबल मि निदेशक और सलाहकार अ कि जीएमसी स्तर का स्पोर्ट्स है। हम इम्पैक्ट को युवा शक्ति को वैश्विक मंच के माध्यम से एक ऐसा वांछा बना रहे हैं, जो नौकरियां पैदा करे, समुदायों को सशक्त बनाए और भारत की युवा शक्ति को वैश्विक मंच



Sponsorship Opportunities Across Multi-Category at National & International League Level (6 Tournaments 90 Matches 1000+ Players)

- Title Sponsor: Rs 40,00,000
- Powered By: Rs 30,00,000
- Co-Sponsor: Rs 20,00,000
- Associate Sponsor: Rs 10,00,000



SPONSORSHIP OPPORTUNITIES ACROSS MULTI-CATEGORY AT NATIONAL & INTERNATIONAL LEAGUE LEVEL (6 Tournaments 90 Matches 1000+ Players)

- Title Sponsor: Rs 40,00,000
- Powered By: Rs 30,00,000
- Co-Sponsor: Rs 20,00,000
- Sponsor: Rs 10,00,000



SPONSORSHIP BENEFITS:

- Brand Promotion at Multi-State National & International level.
- Brand Promotion to be part of electronic, print, digital, online and outdoor promotional Media Campaigns.
- Brand Promotion at Promotional Events, Press Conferences, On Ground Banners & Post Match Presentation backdrops.
- Brand Promotion on ground during all League Matches.
- Brand Presence During Live Streaming of Matches.
- A Brand Positioning & Recall for Youth
- Representatives of Sponsor to be part of Post Match Presentations & Prize Distribution Ceremony.
- Logo Presence on the T-Shirt of Players, Management staff, Coordinating Teams & Management Team of Participating Teams.
- Media Bytes & Interview of Sponsor Representatives
- Passes for Events, Ceremonies and Matches for Sponsor representatives.



For each Specific category of Sponsor Category it's Suggested to Discuss with your GMCL engagement partner.



SPONSORSHIP OPTION

PACKAGE 1 - TITLE SPONSOR

(6 Tournaments 90 Matches 1000+ Players)

₹ 40,00,000



- Naming rights to the league for example, “IDFC Gali Mohalla Cricket League”
- Premium branding across all outdoor and print media campaigns worldwide
- Premium brand presence across all digital promotions, mall and multiplex promotions, radio advertisements, and on-ground promotions
- Brand Recall & Positioning for Youth
- Premium branding at press conferences, promotional events, and post-match presentation backdrops
- Premium brand presence across all electronic media campaigns
- Branding on boundaries for advertisements
- Sponsor representative presence at all ceremonies and post-match presentations
- Sponsor representative media bytes and interviews
- Logo presence on the T-shirts of all team players, management staff, umpires, and the coordinating team
- An allocation of premium corporate passes for the opening ceremony and all matches



SPONSORSHIP OPTION

PACKAGE 2 - POWERED BY

(6 Tournaments 90 Matches 1000+ Players)



₹30,00,000

- Naming rights to the league for example
"Gali Mohalla Cricket League powered by HDFC"
- Branding across all outdoor and print media campaigns worldwide
- Brand presence across all digital promotions, mall and multiplex promotions, radio advertisements, and on-ground promotions
- Brand Recall & Positioning for Youth
- Branding at press conferences, promotional events, and post-match presentation backdrops
- Brand presence across all electronic media campaigns
- Branding on boundaries for advertisements
- Sponsor representative presence at all ceremonies and post-match presentations
- Sponsor representative media bytes and interviews
- Logo presence on the T-shirts of umpires and the coordinating team
- An allocation of corporate passes for the opening ceremony and all matches



SPONSORSHIP OPTION

PACKAGE 3 - CO SPONSOR

(6 Tournaments 90 Matches 1000+ Players)



₹ 2 0,00,000

- Naming rights to the league for example, 'Gali Mohalla Cricket League co-sponsored by Maruti Suzuki'
- Logo on all outdoor and print media campaigns
- Logo on all digital promotions, mall and multiplex promotions, radio advertisements, and on-ground promotions
- Brand Recall & Positioning for Youth
- Logo at press conferences, promotional events, and post-match presentation backdrops
- Logo on all electronic media campaigns
- Branding on boundaries for advertisements
- Sponsor representative presence in some post-match presentations
- Sponsor representative media bytes
- An allocation of corporate passes for the opening ceremony and all matches



SPONSORSHIP OPTION

PACKAGE 4 - ASSOCIATE SPONSOR

(6 Tournaments 90 Matches 1000+ Players)

₹ 1 0,00,000



- Logo on all outdoor and print media campaigns
- Logo on all digital promotions, mall and multiplex promotions, radio advertisements, and on-ground promotions
- Brand Recall & Positioning for Youth
- Logo at press conferences, promotional events, and post-match presentation backdrops
- Logo on all electronic media campaigns
- Branding on boundaries for advertisements
- Sponsor representative media bytes
- An allocation of corporate passes for the opening ceremony and all matches



JERSEY SPONSORSHIP

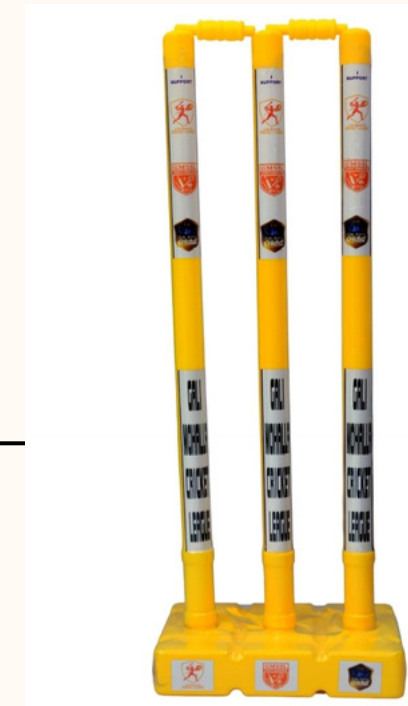




Brand Promotion Opportunities



GMCL BAT



GMCL WICKETS



GMCL CAP



GMCL BAT STICKER



Brand Promotion Opportunities



GMCL PUNJAB



GMCL UP



GMCL WHITE T-SHIRT



GMCL JERSEY LOGO



Brand Promotion Opportunities



GMCL WOMEN



GMCL MUG

GMCL SIGNATURE BAT





Outdoor Brand Promotion Opportunities



DELHI STATE CANOPY

UP STATE CANOPY

Gali Mohalla Cricket League
(GMCL) Season 1 (2025-2026)
www.gmcricketleague.com

Gali Mohalla Cricket League
(GMCL) Season 1 (2025-2026)
www.gmcricketleague.com

Gali Mohalla Cricket League
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Media Partner's

MEDIA MANTRA
PUBLIC RELATIONS AND ADVERTISING

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9211704441

NAMDHARI MEDIA INDIA

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Media Partner's

MEDIA MANTRA
PUBLIC RELATIONS AND ADVERTISING

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971732344

NAMDHARI MEDIA INDIA

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Outdoor Brand Promotion Opportunities



UP STATE BANNER

DELHI STATE BANNER

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 **9717763444**

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 **9211704440**
 **9211704441**

Media Partner's






Outdoor Brand Promotion Opportunities

BANNER & STANDY



DELHI STATE

DELHI TEAM REGISTRATION OPEN!




Roar of the Capital

SCAN QR TO REGISTER YOUR TEAM




HELPLINE (9211704440, 9211704441)

WWW.GMCRICKETLEAGUE.COM



UP STATE

UTAR PRADESH TEAM REGISTRATION OPEN!

MASTER BLASTER
— UP KA SHEHZADA —

SCAN QR TO REGISTER YOUR TEAM



HELPLINE (9717763444, 9717323444)

WWW.GMCRICKETLEAGUE.COM



PUNJAB STATE

PUNJAB TEAM REGISTRATION OPEN!




SADDA KHIRDA PUNJAB
Rook Punjab Di

SCAN QR TO REGISTER YOUR TEAM



HELPLINE (9319223222)

WWW.GMCRICKETLEAGUE.COM





GMCL'S & GMBICA'S MASSIVE SCALE INDIA

Unmatched Reach, Unrivaed Impact



- Domestic Season 1, 2026-2027 6 States.
Delhi/NCR, Uttar Pradesh, Punjab, Jammu & Kashmir, Rajasthan, Maharashtra
- T10, 10 Over Tournament Held in States
- 1st Domestic Season Youth Directly Engaged 1,00,000+ ; Matches in 6 States, Super 8 State Conducted 1200.
- 3 Formats:- Leather Ball, Tennis Ball Open Ground, International - National - State & District Level League Playoffs
- Matches in Super 8 State Teams:
 - *Leather Ball:32 Matches
 - *Tennis Ball Open Ground:32 Matches
 - *Tennis Ball Box Cricket: 32 Matches
 - *Total 96 Matches and total 192 Matches in combined Male & Women Segment
- SUPER 8 STATE Teams Matches playing schedule:
6 Matches Per Week Per Format so total 5 Weeks Per Format and approx 80 Days Schedule and 30 weeks playing schedule
- Key Highlights:
 - *Live Streaming
 - *Press & Media Coverage
 - *Trophy & Memento for Winning & Runners Up Teams
 - *Refreshments for all
 - *Opportunity to Feature on Podcast Series



GMCL'S & GMBICA'S MASSIVE SCALE INDIA

Unmatched Reach, Unrivalled Impact



- **Players Selected in each Super 8 State Teams to be selected from:**
 - *Inter School GMCL Tournaments
 - *Inter College/University GMCL Tournaments
 - *Trials
 - *Training Camps
 - *Exhibition Matches
 - *Open Age Group Tournaments
- **State Selected Post Trials Players Pool Opportunities:**

The pool of selected players post trials in each category will get to play in domestic & international matches of GMCL & other organizers in India & internationally and earn match fees and endorsement fees based on their respective performance and track record post trials.
- **Get a Opportunity to Play Internationally**
- **School, College & University Teams Can Participate**
- **Players to submit their school, college or university ID cards before the match**



GMCL Branded as Global Mega Street Cricket League (GMSCSL) Internationally

International Season 1, 2026-2027

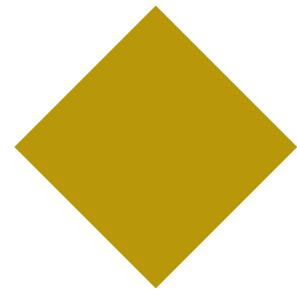
- 10 COUNTRIES - USA, CANADA, AUSTRALIA, ENGLAND, SOUTH AFRICA, HONGKONG, SINGAPORE, MALAYSIA, DUBAI, NEPAL & INDIA
- T10, 10 overs Tournament ,3 formats- Leather Ball, Tennis Ball Open ground, Tennis Ball Box cricket
- Each format to have Super 8 teams in each Country
- Super 8 Team to play 32 matches in each tournament per format
- So total 32 matches x3 formats x2 gender leagues= 192 matches
- Each team to have 15 players in each format so total 8 teams x5 players x3 format x2 gender league= 720 players
- Each Country to have Minimum 500 selected pool players in each format so 500 players x3 formats x2 gender league= 3000 players
- These 3000 Selected pool players :-
 - * 720 players play in Super 8 Country Tournament
 - * 2280 players play in International & Domestic matches of GMSCSL & other league globally



Ecosystem

ECOSYSTEM: GALLI MOHALLA PRO LEAGUE (GMPL), GMSSL SPORTS FOUNDATION, GM BOX CRICKET ASSOCIATION (GMBCA) , PRIDEACADEMY (TRAINING), SATKARMIC MISSION(SPIRITUALGUIDANCE), INDIA BLOCKCHAIN ALLIANCE (TECH, DIGITAL TRUST CONVERGENCE).

- GALLI MOHALLA PRO LEAGUE (GMPL) ORGANISER , OWNER & ADMINISTRATOR OF GALI MOHALLA CRICKET LEAGUE (GMCL) IN INDIA & INTERNATIONAL.
- GMSSL SPORTS FOUNDATION RESPONSIBLE FOR SPORTS TALENT DEVELOPMENT & PROMOTION IN INDIA & INTERNATIONAL.
- GM BOX CRICKET ASSOCIATION (GMBCA) AUTONOMOUS BODY TO ORGANISE, PROMOTE AND COORDINATE. BOX CRICKET IN INDIA & INTERNATIONALLY.
- PRIDE ACADEMY: EXCLUSIVE TRAINING PARTNER, COACHING 2,000 YOUTH IN 2026, FOSTERING RESILIENCE AND TALENT.
- SATKARMIC MISSION: SPIRITUAL GUIDANCE FOR YOUTH EMPOWERMENT, COMBATING ADDICTION.
- SPORTSTECH: ANALYTICS, LIVE STREAMING, AND BLOCKCHAIN FOR TRANSPARENT TICKETING/MERCHANDISE.
- GALLI MOHALLA CRICKET LEAGUE (GMCL) CRICKET LEAGUE BRAND NAME IN INDIA IN 3 FORMATS. (LEATHER BALL, TENIS BALL OPEN GROUND, TENNIS BALL BOX CRICKET, MALE & WOMEN PREMIER LEAGUE)
- GLOBAL MEGA STREET CRICKET LEAGUE (GMSCL) BRAND NAME INTERNATIONALLY IN 3 FORMATS.



GLOBAL MIDDAS CAPITAL



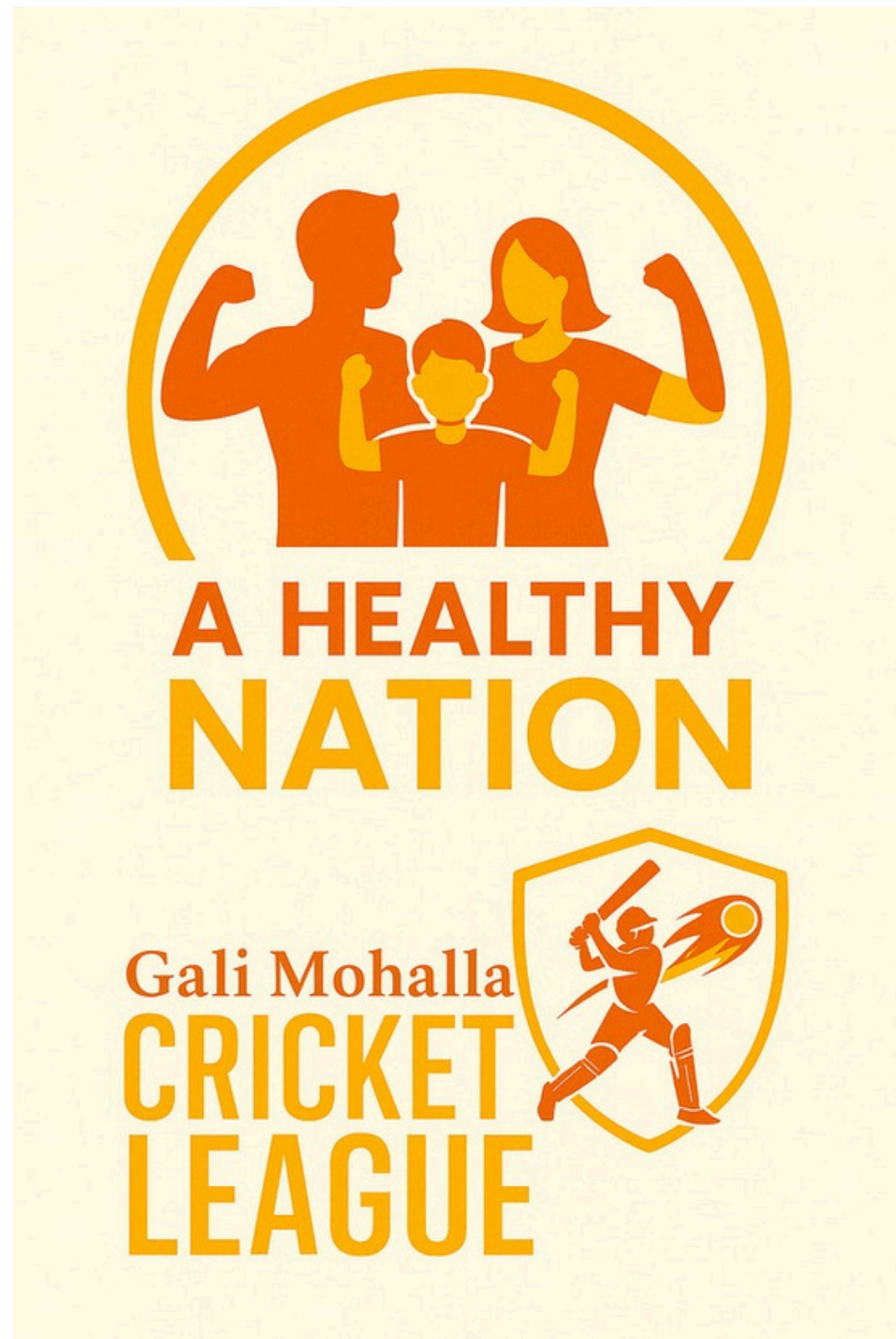


Franchise Model – Pioneering & Profitable

Own a Piece of the Revolution

Four Tier Model :-

- International Country Franchisee: Nationwide Oversight , Revenue Stream from all tiers.
- State Franchisee in India: State Wise Operations, Revenue Stream Pooled from all Districts.
- Super 8 State Teams in each Indian State & International Franchisee: Each Team Franchisee to manage its own team, revenue from all team monetization including team sponsorship, merchandise and donations.
- District Franchisee in each State of India: Promotion & operation at district level , revenue generation from district level activities like training centers & local events.
- Global Rebrand : Global Mega Street Cricket League (GMSCL) for International Markets.
- Global Best Practices: Tiered Model ensuring localise engagement and National & International Revenue.





Global Presence & Brand Momentum Building



Gali Mohalla
CRICKET LEAGUE

**SPORTS FOR DEVELOPMENT,
LIVELIHOODS, AND PROSPERITY**

IMPACT

- Wean Youth Away from Addiction
- Channelize Energy Productively
- Promote Grassroots Engagement
- Build Sustainable Careers

- A platform for International & National Level local talent scout.
- For the 1st time multi tiered competes within districts , states , provinces and international on common ground.
- An Opportunity to have Pan Country & International Presence Under a Single Cricket League.
- Domestic & International players to gain exposure across geographies.
- Sponsorship Partners to benefit from local as well as multi state & multi international league revenue streams.
- Youth Empowerment & Engagement to boost Fan Base Multifold
- A Big Broadcasting Opportunity to International Audience
- Sponsors to benefit from on ground and digital exponential fan base pool.
- Merchandise Sale to have a huge Fan engagement base to capitalise on.
- A substantial boost to Sponsor Brand Valuation & Profitability.



Social Impact – The Heart of GMCL

CRICKET FOR GOOD



SPORTS FOR DEVELOPMENT, LIVELIHOODS, AND PROSPERITY

- Wean youth away from addiction challenges
- Promote sports as a purpose
- Envision robust livelihoods and prosperity



- **YOUTH EMPOWERMENT: TRAINING 2,000 YOUTH IN 2026 VIA PRIDE ACADEMY, COMBATING ADDICTION.**
- **INCLUSIVITY: 30% FEMALE, 40% MARGINALIZED PARTICIPATION BY 2027. ECONOMIC IMPACT: 500 DIRECT JOBS, ₹10 CRORE ECONOMIC MULTIPLIER BY 2027.**
- **COMPLIANCE: CHILD SAFETY PROTOCOLS, GST-COMPLIANT OPERATIONS, KHELO INDIA ALIGNMENT.**
- **SATKARMIC MISSION: SPIRITUAL GUIDANCE FOR HOLISTIC GROWTH.**





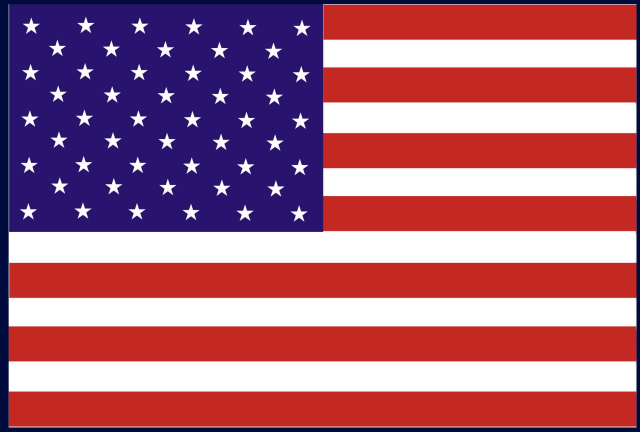
Why Invest in GMCL?

A Winning Opportunity

- **SCALABILITY:** FROM 6 STATES TO 20, INTERNATIONALLY FROM 10 COUNTRIES TO 20 COUNTRIES BY 2030.
- **HIGH ROI: DIVERSIFIED REVENUE, TIERED FRANCHISE MODEL, GLOBAL FANBASE.**
- **SOCIAL IMPACT:** ALIGN WITH INDIA'S YOUTH REVOLUTION, ESG-COMPLIANT.
- **TECH-DRIVEN: AI ANALYTICS, BLOCKCHAIN TRANSPARENCY. FIRST-MOVER ADVANTAGE GLOBALLY**



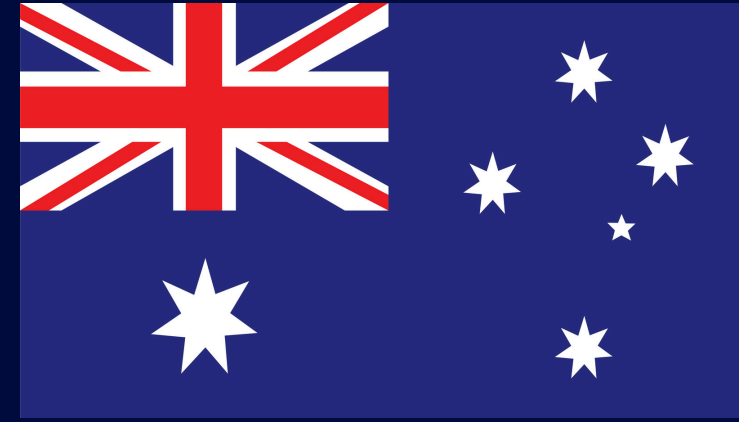
T-10 GLOBAL MEGA STREET CRICKET LEAGUE (GMSCL) PARTICIPATING NATIONS



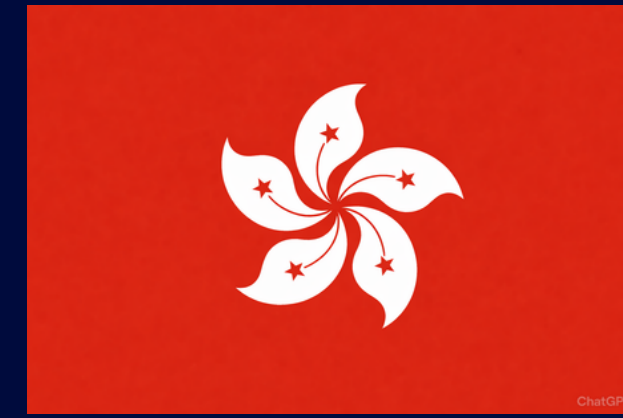
USA



CANADA



AUSTRALIA



HONGKONG



SOUTH AFRICA

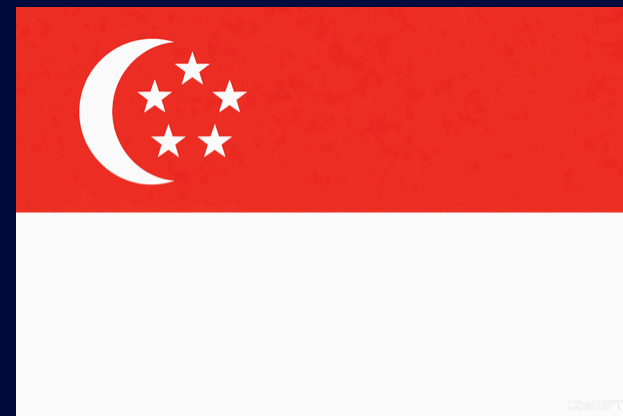
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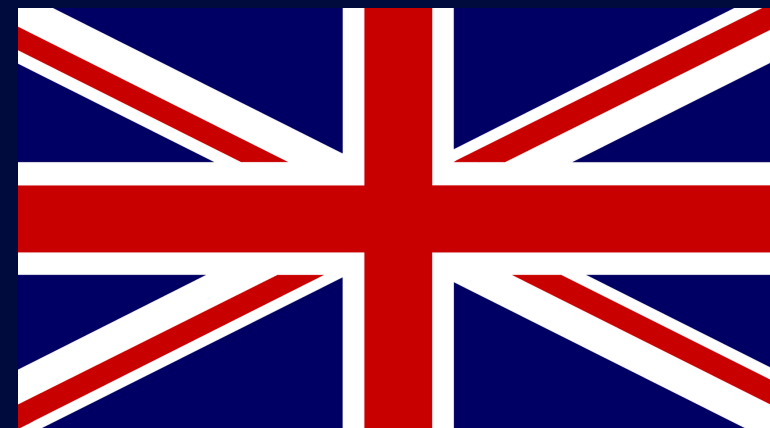
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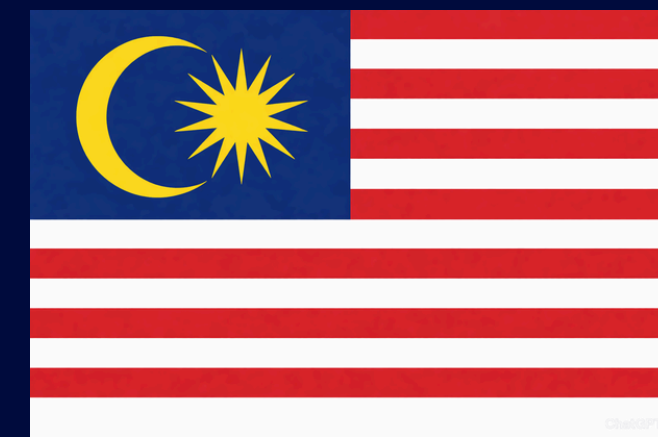
DUBAI



SINGAPORE



ENGLAND

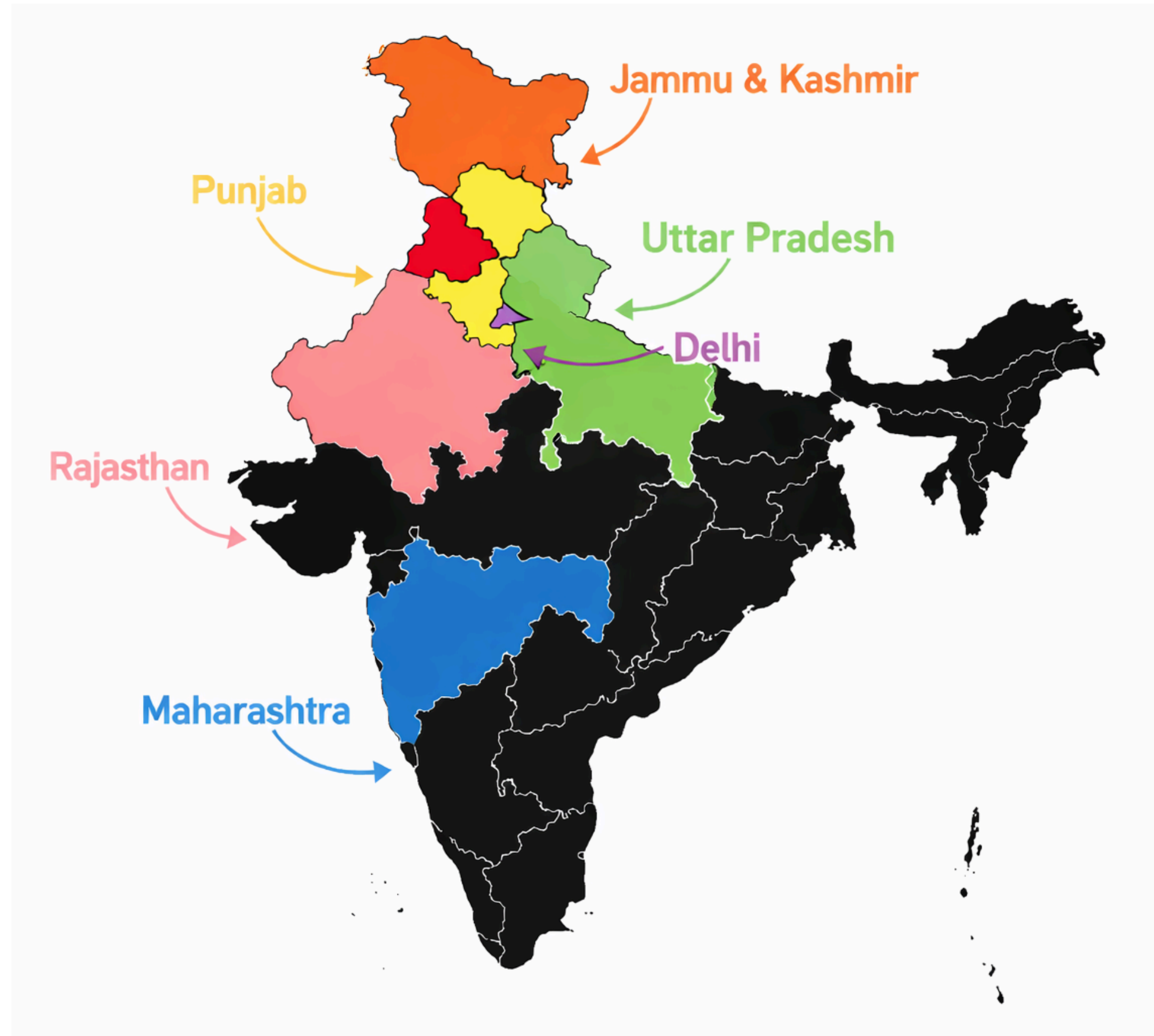


MALAYSIA



NEPAL

T-10 GALI MOHALLA CRICKET LEAGUE (GMCL) & GMBCA SUPER 8 INDIAN PARTICIPATING STATES





Team

Diverse Experience



Baba Inder Preet Singh
Spiritual Head, The Satkarmic Mission



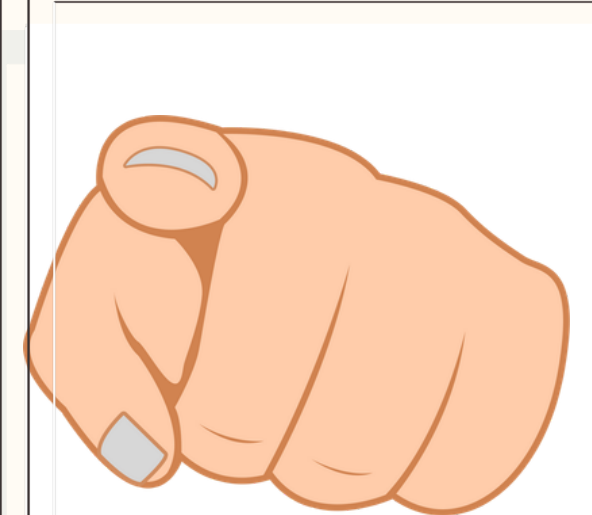
Raj Kapoor
Founder-India Blockchain Alliance



Harmeet Singh
Pride Academy



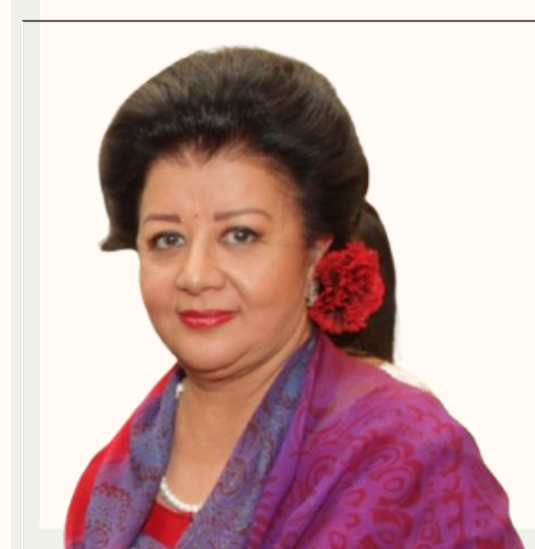
Rakesh Rastogi
UP State Coordinator



YOU!



Aman Bandvi
GlobalMiddasCapital Fund



Princess Asharaje Gaekwad
NEPAL FRANCHISE PARTNER



Sukhvinder Singh Sokhi
Delhi State Coordinator



Mukesh Chauhan
Punjab State Coordinator





Gali Mohalla
CRICKET LEAGUE

WEBSITE

www.gmbca.org

www.gmcricketleague.com

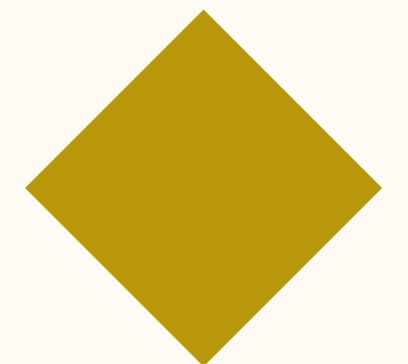
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[gmboxcricketassociation](https://www.youtube.com/channel/UCgmboxcricketassociation)



GLOBAL MIDDAS
CAPITAL